



Greetings Chamber members,

The 12 Days of Christmas is back! That means advertising, promotion and publicity for you and your business during November and December!

- Overview: We will be collecting donations in October, selling tickets in November to local community members and businesses, and 12 days of Facebook LIVE drawings the first 12 days of December! The final day we will be giving away \$250.00 in Christmas cash. Of course, we will encourage the winner to shop local and shop Chamber!
- To plan for this event, we are looking for 78 prizes to be donated.

Benefits for Your Business:

- ❖ Social Media Promotion
- ❖ E-newsletter & Newsletter Promotion
- ❖ Encourage Shopping Local
- ❖ Showcase your products and services
- ❖ All businesses get a 1-2 sentence description about their business in the LIVE video
- ❖ Marketing during shoulder season!

12 Businesses get a Facebook Live Video tour of their business and assist with that days drawing.

Last year, videos received up to **1600 views!**

Email director@columbiafallschamber.org to check availability and sign your business up.

Slots will be filled on a first-come first-served basis until they are full! Donation required to be eligible for a live video.

Donation Deadline: Wednesday October, 28th, 2020

Donations can be dropped off at Glacier Bank or Freedom Bank in Columbia Falls, at the Chamber office Mon-Wed-Fri from 8:30-1:00pm, or we will gladly come pick them up!

The 12 Days of Christmas with the Columbia Falls Area Chamber of Commerce

Please turn this portion of the form in with your donation

Name of business who donated: _____

Item Donated: _____ Value of Item Donated: _____

Contact Person: _____

Contact Phone Number: _____

Contact Email: _____

1-2 Sentence Business Description for Live Video:

Do you need a donation receipt? _____ Yes _____ No

Thank you for your generous donation!